

PAL

determining a fair and credible carbon price

CARBON PAY®

Our system is science-based, offering carbon-pricing services that are relevant to every organization, and incorporating all existing and future energy sources.

Our innovative approach to auditing – known as Enhanced Carbon Auditing (ECA) – exceeds the reach of conventional methods, rationally quantifying both the present and accumulative financial impacts of carbon, to 2050 and beyond.

This advanced new strategy enables organizations to protect themselves against carbon liability costs; and provides organizations external investment opportunities using internal carbon price based capital.

“Carbon Pay is a scientific revolution in carbon pricing that identifies and protects against carbon liability. Cap and trade is too cumbersome. Carbon tax is too political. Carbon Pay is based on loss and damage, determining the right price of carbon, and identifies the revenue payable by corporations and enables them to allocate it to formally approved projects, thereby visibly enhancing corporate ethical profiles.”

Edward Coe, CEO, Predict Ability Ltd.

HOW CARBON PAY WORKS

Organizations

We put power back into the hands of organizations with carbon exposure by enabling carbon pricing revenue to be invested in the green sector in projects you choose.

Partners

We work with our marketplace partners to determine investment opportunities in these sectors: Adaptation, Insurance, Mitigation, Social Fund (AIMS)

Beneficiaries

We fairly distribute carbon pricing revenue to projects and programmes that in practice deliver on the promise of the Paris Agreement



PAL is a private sector partner of:



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HOW CARBON PAY IS CALCULATED



HOW CARBON PAY IS INVESTED



Carbon Pay uniquely matches organizations with beneficiaries to accelerate tailor-made investment in Adaptation, Insurance, Mitigation and Social (AIMS) projects and programmes. Areas in which AIMS operates include:

- Microinsurance
- Coastal adaptation
- Arresting desertification
- Advanced energy
- Adapted buildings
- Forest preservation
- Sustainable water supply and use

ABOUT PAL

In June 2016, PAL co-Founder, Richard H. Clarke, published *Predicting the Price of Carbon: How to tackle the climate change code for good*. His book addresses the goals and strategies for tackling climate change and sets out the methodology of our carbon-pricing system. PAL's services now cover every aspect of evaluating loss and damage caused by climate change and projected carbon liability. To find out more visit: predictability.ltd.uk